

The Lighthouse  
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## **NEWS RELEASE**

FOR IMMEDIATE RELEASE:

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### **Lighthouse to celebrate White Cane Day with Annual walk through downtown Tyler**

The Lighthouse will be conducting their annual walk through downtown on Friday October 13th, 2017. The White Cane Safety Day walk will begin at 9:30am starting at Horizon Industries, 500 N Bois D'Arc in Tyler, TX. The route makes a loop through downtown Tyler before heading back north on Bois D'Arc to Horizon Industries. Sponsors for the event include, Platinum Sponsor Southside Bank, Bronze Sponsor Tyler Corrugated Box, Inc, Presenting Sponsor Broadway Dental, Lunch Sponsor Black & Skaggs, PC, and various community sponsors highlighted throughout our Facebook page and event T-shirt. The walk honors White Cane Safety Day, nationally designated as Oct. 15, by President Lyndon B. Johnson. The date is set aside to celebrate the achievements of people who are blind or visually impaired and the important symbol of blindness and tool of independence, the white cane. Event T-shirts will be available for sale for \$10, with all proceeds going towards the mission of empowering blind Americans. Lighthouse Orientation and Mobility Specialist, Jarrett Gist, will be on-site for questions regarding White Cane Safety Day.

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Serving 40 counties in East Texas, the Lighthouse is a 501c3 non-profit organization empowering blind Americans through rehabilitation, education, training and employment. To learn more about the programs and services at the Lighthouse visit [www.tylerlighthouse.org](http://www.tylerlighthouse.org) or call 903.593.3111.

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