

# The Lighthouse

*Our Vision is the Future*

## 2017 Sponsorships

East Texas Lighthouse for the Blind is a non-profit organization serving 40 counties in East Texas by empowering blind Americans through rehabilitation, education, training and employment leading to a fully independent lifestyle. East Texas Lighthouse for the Blind began its life as East Texas Workshop Industries, Inc. in April 1976, being chartered by a small group of directors and founders who believed a facility providing services and employment to blind and visually disabled East Texans was sorely needed. Today the Lighthouse literally stands upon the foundation built by its founding directors who, from the humble beginnings on Glasgow Road with one blind employee, created a mission with 89 employees over 150,000 square feet in 3 facilities. For a full list of services, news, events and staff please visit [www.tylerlighthouse.org](http://www.tylerlighthouse.org).

Our sponsorship options are listed on pages 2-6, with event descriptions on pages 7-8. The way we have programs set up allows you or your organization to focus your sponsorship dollars toward your program area of interest. Your sponsorship could provide a child with a one of a kind experience, a young adult with the opportunity to attend college, an adult with a piece of equipment necessary to maintain employment or a senior the independence to maintain their current living arrangements.

Anonymous sponsorships are available at all levels.

All sponsorship questions may be directed to Summer Tillson, [stillson@tylerlighthouse.org](mailto:stillson@tylerlighthouse.org)

## Adaptive Equipment Grant Program

The objective of the adaptive equipment grant program is to provide adaptive equipment and technology to individuals, thus removing barriers and allowing them to become independent citizens of their community. The program assists individuals who are legally blind and residents of the counties we serve. Items can range from talking medical devices, magnifiers, electronic readers, to computer accessibility software and more.

*Equipment ranges in price from \$100 - \$5000.*

### Platinum - \$5000

- Listed as Platinum Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as platinum sponsor
- Four Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet



### Gold - \$2500

- Listed as Gold Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as gold sponsor
- Three Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet



### Silver - \$1500

- Listed as Silver Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as silver sponsor
- Two Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet



### Bronze - \$750

- Listed as Bronze Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as bronze sponsor
- One Lighthouse Logo Fleece Jacket
- Invitation and recognition at Christmas Banquet

### Our Vision is the Future - \$10 - \$749

- Listed as our Vision is the Future Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as our vision is the future sponsor

## Scholarship Program

The objective of the scholarship program is to remove financial barriers to education allowing individuals to become independent citizens of their community. The program assist individuals who are legally blind, and their dependents, who reside in the counties we serve and attend an accredited college or university in the state of Texas. Scholarships are limited to \$5,000 per semester and can go toward tuition, books, room and board, and public transportation.

*The average scholarship awarded per student per semester \$2,600.*

### Platinum - \$5000

- Listed as Platinum Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Platinum Sponsor
- Four Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet



### Gold - \$2500

- Listed as Gold Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Gold Sponsor
- Three Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet



### Silver - \$1500

- Listed as Silver Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Silver Sponsor
- Two Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### Bronze - \$750

- Listed as Bronze Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Bronze Sponsor
- One Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet



### Our Vision is the Future - \$10 - \$749

- Listed as Our Vision is the Future Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Our Vision is the Future Sponsor
- Invitation and recognition at Christmas Banquet

## Saving Sight Program Sponsor

Saving Sight is a partnership between The Lighthouse and PATH to provide eye exams and eye glasses to those in our community who cannot otherwise afford them.

*\$50 donation will cover the cost of an eye exam for one individual.*

*\$50 donation will cover the cost of an eye glass prescription for one individual.*

### Platinum - \$5000

- Listed as Platinum Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Platinum Sponsor
- Four Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### Gold - \$2500

- Listed as Gold Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Gold Sponsor
- Three Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### Silver - \$1500

- Listed as Silver Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Silver Sponsor
- Two Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### Bronze - \$750

- Listed as Bronze Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Bronze Sponsor
- One Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### Our Vision is the Future - \$10 - \$749

- Listed as Our Vision is the Future Sponsor on website
- Facebook recognition (like and share posts)
- Media mention as Our Vision is the Future Sponsor
- Invitation and recognition at Christmas Banquet



Bobby Ray was excited that he had could end a period of unemployment by finding a job. He was enjoying it, but he started making mistakes. His managers told him after a period that if he didn't improve that he would lose his job. Bobby Ray had been making mistakes because he couldn't see the labels at work. He had been struggling with a pair of readers that he was unsure were even helping him.

Living with limited means, Bobby Ray could not afford an eye exam – yet alone a new pair of REAL glasses. He heard from a friend that PATH may be able to help. After his eye exam indicated that he needed a new prescription, he received a voucher and was off to get his new glasses.

He returned to PATH a couple of days later and proudly showed off his new glasses to the staff and volunteers!

Bobby Ray still has his job.

## Children's Program Sponsorships

The Children's Program utilizes the Expanded Core Curriculum to serve blind and visually impaired youth of East Texas.

The Expanded Core Curriculum (ECC) is the body of knowledge and skills that are needed by students with visual impairments due to their unique disability-specific needs. Students with visual impairments need the expanded core curriculum in addition to the core academic curriculum of general education

*Sponsorships run through the calendar year and cover all events.*

### *Platinum - \$5000*

- Listed as Platinum Sponsor on website
- Company logo on all children's event flyers
- Company logo on banner at children's events
- Company logo on yard sign at children's events
- Company logo on children's event T-Shirts
- Facebook recognition (like and share posts) day of all children's events
- Listed as platinum sponsor on all children's event handouts and material
- Media mention as Platinum Sponsor
- Invitation to all children's events
- Four Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### *Gold - \$2500*

- Listed as Gold Sponsor on website
- Company logo on all children's event flyers
- Company logo on yard sign at children's events
- Company logo on children's event T-Shirts
- Facebook recognition (like and share posts) day of all children's events
- Listed as gold sponsor on all children's event handouts and material
- Media mention as Gold Sponsor
- Invitation to all children's events
- Three Lighthouse Logo Fleece Jackets
- Invitation and recognition at Christmas Banquet

### *Silver - \$1500*

- Listed as Silver Sponsor on website
- Company logo on all children's event flyers
- Company logo on yard sign at children's events
- Company logo on children's event T-Shirts
- Facebook recognition (like and share posts) day of all children's events
- Listed as silver sponsor on all children's event handouts and material
- Media mention as Silver Sponsor
- Two Lighthouse Logo Fleece Jackets
- Invitation to all children's events
- Invitation and recognition at Christmas Banquet

### *Bronze - \$750*

- Listed as Bronze Sponsor on website
- Company logo on all children's event flyers
- Company logo on yard sign at children's events
- Company logo on children's event T-Shirts
- Facebook recognition (like and share posts) day of all children's events
- Listed as bronze sponsor on all children's event handouts and material
- Media mention as Bronze Sponsor
- One Lighthouse Logo Fleece Jackets
- Invitation to all children's events
- Invitation and recognition at Christmas Banquet

## Event Sponsorships

Event Sponsorships allow you or your organization to focus your sponsorship on a specific event.  
*Individual events are listed on the following page with details of each event.*

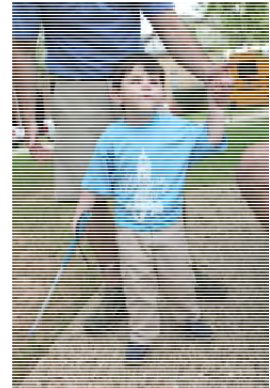
### *Presenting Sponsor (Limit 1 per event) - \$500*

- Company logo on event flyer
- Company logo on website
- Company logo on banner at event
- Company logo on event T-shirt
- Company logo on yard sign at event
- Facebook recognition (like and share posts) the week of event
- Media mention as Presenting Sponsor
- Listed as Presenting Sponsor on all event handouts and material
- Invitation to event



### *Lunch Sponsor (Limit 1 per event) - \$250*

- Company logo on event flyer
- Company logo on yard sign at event
- Company logo on event T-shirt
- Facebook recognition the day before, day of, and day after on Lighthouse Facebook Page
- Media mention as Lunch Sponsor
- Listed as Lunch Sponsor on all event handouts and material
- Invitation to event



### *Event Sponsor - \$100*

- Company logo on event flyer
- Company logo on event T-shirt
- Facebook recognition on Lighthouse Facebook Page
- Invitation to event

### **Easter Egg Hunt: Spring Event**

The Easter Egg Hunt is an opportunity for local blind and visually impaired children to experience a standard Easter Egg Hunt in a setting that is best for them and their vision. The event features a Beeping Egg Hunt, where children listen to the sound of the egg rather than visually looking for the egg. In the past, the event has included the Creature Teacher, age appropriate games and a designated lunch time for kids, teachers and parents to visit with one another. Event T-shirts, baskets, and small stuffed animals are given to children at registration. The event is a partnership with Region 7 ESC and TWS. It is open to ages 0-14.



### **No Barriers: Spring Event**

No Barriers to my future is an opportunity for local blind and visually impaired youth to address any perceived barriers in their future. The event features a keynote speaker and a panel for questions related to transportation, dating, college, dressing for success and life after high school. Panel participants are blind and visually impaired themselves, while the keynote speaker may be anyone who has broken the barrier of their own disability. The event is open to middle school and high school students. Lunch is provided.



### **Careers on the Horizon: Oct – May**



Careers on the Horizon is an opportunity for local blind and visually impaired high school juniors and seniors to experience work place occupations through job shadowing and mentorship. As juniors, students spend one day, once a month for five months' job shadowing in a different department setting. As seniors, those that have completed job shadowing may then choose one area of focus and participate in a mentorship for all five sessions. They are paired with an individual who is blind or visually impaired and who

works in the student's area of interest. Department assignments include Production and Quality, Information Technology, Customer Service, Data Processing, Human Resources, Accounting, Orientation and Mobility, Independent Living, Assistive Technology and Marketing dependent upon availability from year to year. This event is open to high school juniors and seniors. Lunch is provided.

### **Christmas Outing: December Event**



The Christmas Outing is an opportunity for local blind and visually impaired children to experience the gift of giving. Students receive \$10 to shop for a child of any age or gender. The toys are then donated to TOYS FOR TOTS at The Lighthouse Annual Christmas Banquet. If any money is left over from the purchase, the students donate it to the Salvation Army red kettle. Event includes time for lunch and games and gives the teachers, parents and students a chance to visit with one

another. Students may also visit Santa during the second portion of the event while at the Broadway Square Mall. The event is open to school age children. Lunch is provided.

### **Recreation Day: Fall Event**

Recreation Day is an opportunity for local blind and visually impaired children to participate in sporting events and educate them on athletics. Recreation Day typically consists of golf, volleyball and beep baseball. This event provides an instruction based environment with hands-on experience. Students learn the common terms used in each sport and gain the confidence to try traditionally sighted sporting activities. It is open to ages 3-18. Lunch is provided.



### **White Cane Day Walk: Fall Event**



The White Cane Day Walk is an annual event honoring the importance of the white cane and the independence it gives to the people who use them. The National day of observance is October 15<sup>th</sup>, while the event date varies slightly following business operating hours. The event features a walk through downtown Tyler that departs from Horizon Industries', the manufacturing division of the organization. A

brief speech takes place prior to the start of the walk in the parking lot of the building. The community is invited to participate in the walk. Event T-shirts are giving to all employees with additional shirts available for the community. This event is open to all ages.